



# BC YOUNG FARMERS

## ABOUT BC YOUNG FARMERS

**BC Young Farmers (BCYF)** was established as a standing operational committee under **BC Agriculture Council's (BCAC)** Board of Directors to support the committee members (ages 19-40) with transitioning into boardroom leadership and farm management. BCYF plays an important role with organizing peer-to-peer networking and leadership development opportunities for young farmers and ranchers across the province.



Professional Development Workshop

## OUR PURPOSE

The BCYF Committee's primary purpose is to provide their input to BC Agriculture Council to ensure the organization's advocacy efforts are inclusive of the next generation's voice. To achieve this, the committee contributes to advancing public policy development thus ensuring that the voice of young farm leaders is integrated into the work of the Council.

## COMMITTEE HIGHLIGHTS

- Host virtual webinars tailored to young farmers
- Participate in provincial and national conferences with BCAC
- Provide input into the development of BCAC policy papers
- Collaborate with organizations that are looking to support young farmers
- Launch of inaugural BC Young Farmers Scholarship 2025
- Support of a 4-H scholarship
- Professional development opportunities
- Attend industry shows and events
- Attend advocacy related events in collaboration with BCAC
- Host our annual Farm Fest event



Canadian Federation of Agriculture AGM



Farm Fest 2023

# 2025 SPONSORSHIP OPPORTUNITIES

Sponsorship gives your organization province-wide visibility to young farmers who will need your services for years to come and serves as a strong demonstration of your organization's support for the next generation. We offer a number of benefits for different levels of support. Please review the options below to determine the best fit for your organization.

SPONSOR BENEFIT	CHAMPION \$10,000	ALLY \$5,000	SUPPORTER \$2,500	FAN \$1,000
Logo featured on our website	✓ <i>with write-up</i>	✓ <i>with write-up</i>	✓ <i>with write-up</i>	✓ <i>with listing</i>
Thank-you in annual media ad	✓	✓	✓	✓
Logo recognition at events	✓	✓	✓	
Social media sponsor recognition posts (one post/platform)	✓	✓	✓	
Verbal recognition at events	✓	✓		
Corporate pull-up banner at events	✓	✓		
Exclusive meeting with the BCYF Committee	✓			
Opportunity to speak at annual Farm Fest event	✓			

We would be happy to work with you and your team if you are looking for creative ways to be profiled to our audience that are not already captured in the grid above.

If you are interested in sponsoring BCYF this year, please contact Alyssa:

**Email: [info@bcyf.ca](mailto:info@bcyf.ca) or Call: 604-854-4454**



**BC YOUNG  
FARMERS**

## Meet the Committee



**Rebecca Senicar**  
Chair



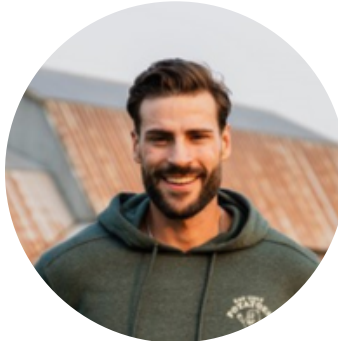
**Campbell Woike**  
Vice-Chair



**Corne Quik**  
Treasurer



**Amrit Dhaliwal**  
Member



**Tyler Heppell**  
Member



**Jacintha Kulchar**  
Member



**Russell Reitsema**  
Member



**Jeff Spitters**  
Member

## CONTACT US

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