



BC YOUNG FARMERS

ABOUT YOUNG FARMERS

BC Young Farmers (BCYF) was established as a standing BCAC Board committee under BC Agriculture Council (BCAC) to support the Committee Members (ages 19-40) with transitioning into a boardroom and farm management. BCYF has played an important role with organizing peer-to-peer networking and leadership-development opportunities for young producers across the province.

Over the years, the committee evolved into an autonomous working committee, operating at arm's length from BCAC, whose members actively organized several networking and professional development opportunities for young farmers and ranchers to connect with other agriculture and agri-food professionals throughout the value chain.



OUR PURPOSE

The committee works to provide a forum where young leaders can discuss issues related to agriculture, provide input in BCAC policy-building initiatives, and build connections between BCAC and the next generation of farmers in British Columbia (B.C.). With support from BCAC, the committee plays a key role in the coordination of delivering educational opportunities for young farmers in B.C.

2023 ACTIVITIES

- In collaboration with BCAC, support young farmers across the province to attend educational workshops and events
- Deliver virtual webinars on topics important to young farmers
- Participate in provincial and national conferences alongside BC Agriculture Council (BCAC)
- Provide input into the development of BCAC policy papers
- Collaborate with organizations that are looking to support young farmers
- Launch our first BC Young Farmers Scholarship
- Sponsor a 4-H scholarship
- Develop our own committee's professional development
- Attend industry shows and events
- Attend advocacy related events in collaboration with BCAC, such as Ag Day in Victoria

SPONSORSHIP OPPORTUNITIES 2024

Your sponsorship gives your organization province-wide visibility to young farmers who will need your services for years to come and serves as a strong demonstration of your organization's support for young farmers. We offer a number of benefits for different levels of support. Please review the options below to see what is best for your organization.

SPONSOR BENEFIT	CHAMPION \$10,000	ALLY \$5,000	SUPPORTER \$2,500	FAN \$1,000
Logo featured on our website	✓ with write-up	✓ with write-up	✓ with write-up	✓ with listing
Use of BCYF logo	✓			
Logo recognition at events	✓	✓	✓	
Social Media Recognition	3 posts	2 posts	1 post	
Newsletter Recognition	2 features	1 feature		
Receive Click Data Information	✓			
Thank-you in annual media ad	✓	✓	✓	✓
Verbal Recognition at events	✓	✓	✓	✓
An exclusive meeting with the BCYF Committee	✓			
Opportunity to speak at annual Farm Fest event	✓			

We would be happy to work with you and your team to "think outside-the-box" if you're looking for creative ways to be profiled to our audience that are not captured on our grid.

If you are interested in sponsoring BCYF this year, please contact Alyssa at the BCAC office.

CONTACT

info@bcyf.ca

BC Agriculture Council:

604-854-4454

Toll-free: 866-522-3447

Fax: 604-854-4485