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# NEWS RELEASE

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## **The BC Agri-Food Industry Gala Online Auction Is Now Live!** ***Proceeds once again to be donated to BC Agriculture in the Classroom Foundation***

**Abbotsford, BC – March 21, 2022** - Get your bids in now! BC Agriculture Council (BCAC) is thrilled to announce that the [BC Agri-Food Industry Gala Online Auction](#) is open for online bidding now to April 3. British Columbians can bid on over 100 items including entertainment, accommodation, gift cards, memorabilia, and more!

The proceeds from the auction will be donated to BC Agriculture in the Classroom Foundation (BCAIRC). [BCAIRC](#) is a non-profit, charitable organization that works to bring BC's agriculture and food education to over half a million students around the province every year. For 30 years, BCAIRC has inspired students to actively engage with BC agriculture and food systems with fun and educational programs, resources, and activities to help students gain an appreciation of food from farm-to-table.

"BC Agriculture Council is pleased to be donating this year's silent auction proceeds to support the important work of the BC Agriculture in the Classroom Foundation," said BCAC President, Stan Vander Waal. "As we look to the future, it's important to ensure that the next generation is knowledgeable about where their food comes from and understands the importance of agriculture."

"We are very grateful for BCAC's support of our organization again this year," said Pat Tonn, BCAIRC Executive Director. "The proceeds of this auction will help us expand our educational footprint to bring new and exciting agriculture and food programs and resources to students in all corners of the province."

The online auction features many exciting and unique items; below are some of the highlights

- Pet food for a year
- Abbotsford Canucks tickets
- Golf excursions at a variety of BC courses
- Staycations at various locations including Quaaout Lodge & Spa and the Sandman Hotel Group
- VIP tour, tasting, and dinner at Quails' Gate Estate Winery
- Home items such as a self-watering planter and a generator
- A wide variety of books from Canadian authors
- Dozens of gift baskets and gift cards

Visit <https://can.givergy.com/bcaggala/> until 5:00pm April 3 to bid. The auction is made possible with support from BC Dairy and the BC Milk Marketing Board.

### **For more information:**

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*Leading the way together.*

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