



BCYF BC Young Farmers

Strengthening the Next Generation of Farmers

OUR ORGANIZATION

WHO WE ARE

- A group of young, enthusiastic farmers from across BC
- A committee of the British Columbia Agriculture Council
- BC member of the Canadian Young Farmers Forum
- A diverse board of young farmer volunteers and industry ex-officios



WHAT WE DO

- We collaborate with partners to provide social events as well as workshops on business training, communication, human resource development, leadership, industry networking, and more.
- Through our events, our members expand their knowledge and exchange ideas that can positively influence farming in BC.

OUR GOALS

- Keep farming in alive in British Columbia
- Promote agriculture to the next generation of farmers
- Support the success of current young farmers in BC
- Support young farmers to become industry leaders

YOUR SPONSORSHIP

- **Gives your organization province-wide visibility to young farmers who will need your services for years to come**
- **Serves as a strong demonstration of your organization's support of young farmers**

ACTIVITIES

Over the past 15 years, BCYF has hosted over 65 events for our members! This number keeps on growing, with the expansion into virtual events, webinars and farm tours over the past year.

BCYF has participated in ten Canadian Young Farmers Forum national events, and has met with provincial and federal politicians and ministers to represent young farmers.

This past year, we expanded to over 400 members, and increased our social media presence even further.

A number of our members and directors have now advanced to sit on their respective commodity boards.



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SPONSORSHIP LEVELS

CHAMPION

SUPPORTER

FRIEND

SPONSOR BENEFIT	\$3000	\$1500	\$500
Logo recognition on our website	✓	✓	✓
Hyperlink from our website to yours	✓	✓	✓
Use of BCYF logo	✓	✓	✓
Opportunity for donation of promotional gifts (swag)	✓	✓	✓
Signage at events	✓	✓	
Verbal recognition at events	✓	✓	
Thank-you in annual media ad	✓	✓	
Recognition as exclusive sponsor of one event speaker or farm tour	✓	✓	
Social media & newsletter recognition	✓	✓	
Recognition as exclusive sponsor of a full webinar	✓		
Opportunity for exclusive swag giveaway or special promotion	✓		
Free access to all BCYF events for your members / clients	✓		
Ex Officio director position on BCYF board	✓		



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SUBMIT YOUR SPONSORSHIP

- Read over each option carefully to choose your sponsorship level
- Complete the order form below
- Email **info@bcyf.ca** with any digital logos, website address, and other information you would like us to include when we promote you to our members

1) COMPLETE ORDER FORM

Company Name:

Phone #:

Contact Name:

Sponsorship Level: (circle one)
Champion / Supporter / Friend

Cheque #:

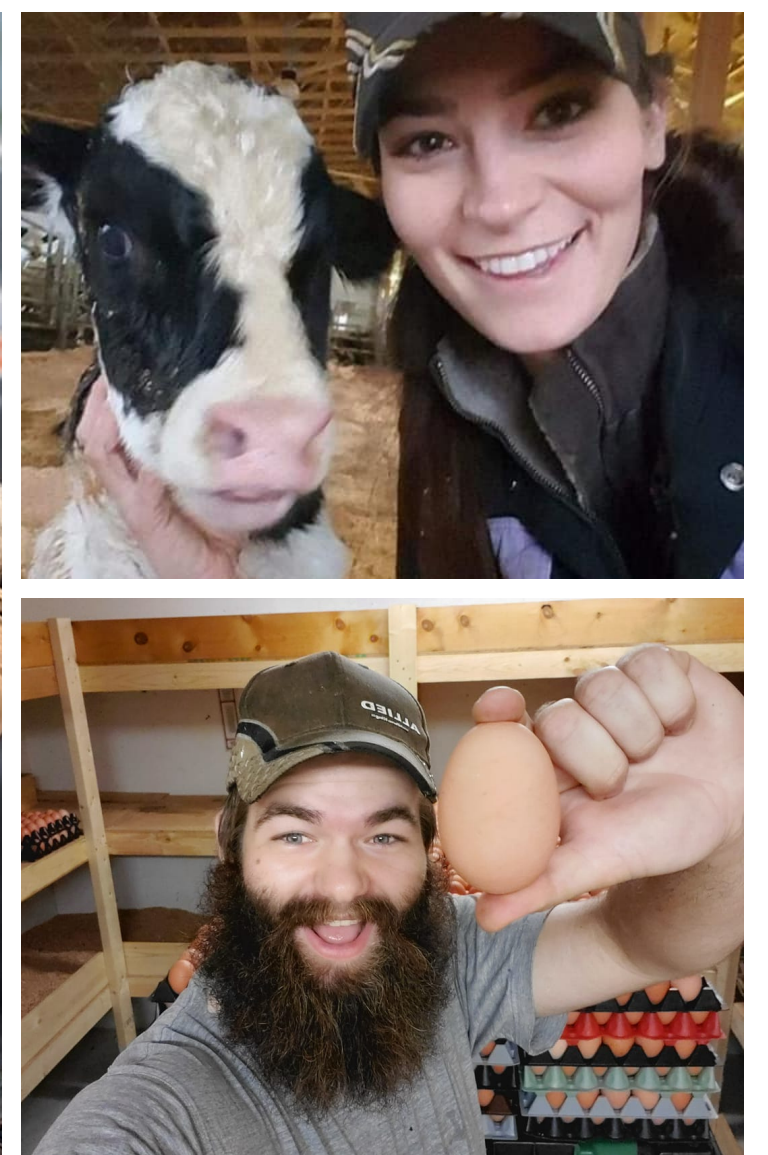
Please make cheque payable to:
BC Agriculture Council

Invoice Code:
BCYF-(year)

2) SEND BY MAIL

Include order form, cheque, and business card:

BCYF, c/o BC Agriculture Council
Unit #1 - 2650 Progressive Way,
Abbotsford, BC, V2T 6H9



Thank You
for supporting the next
generation of farmers!

CONTACT

info@bcyf.ca

BC Agriculture Council:
604-854-4454
Toll-free: 866-522-3447
Fax: 604-854-4485