

The following list contains online resources which may be helpful for B.C. farmers and ranchers, as well as other members of the agriculture industry. These resources can help expand your own knowledge about food and farming and are also useful websites to share with friends, family and consumers.

BC Agriculture Council does not hold responsibility for the accuracy of content on the websites listed, with the exception of We Heart Local BC.

B.C. Specific Resources:

- ***We Heart Local BC***

Engaging more with consumers is a priority initiative for BC Agriculture Council (BCAC) and its members. We ♥ Local BC aims to create direct connections between producers and consumers and to strengthen the links within B.C.'s food system. There is a website (weheartlocalbc.ca) which includes farmer profiles, local food recipes, blogs about agriculture topics and in-season guides. We Heart Local BC also has social media channels on [Facebook](#) and [Instagram](#) (@weheartlocalbc).

- ***B.C. Commodity Associations***

BCAC has almost 30 different members associations. These associations are experts on their own industries. Many have websites and social media channels which provide information on how their products are produced, as well as other facts and stories that are of interest to consumers. For a list of these member associations, visit bcac.ca/about-us/members/

- ***B.C. Ministry of Agriculture***

The BC Ministry of Agriculture website features information on agriculture and food production in the province of BC. There are statistics on production, information on regulations and legislations, as well as links to initiatives managed by the provincial government (e.g. Buy BC) (<https://www2.gov.bc.ca/gov/content/industry/agriculture-seafood>)

- ***BC Farm Fresh***

BC Farm Fresh is an initiative of the Fraser Valley Farm Direct Marketing Association. They have a website with an in season guide and links to where consumers can purchase local BC food products. This information is also published in a magazine format and distributed across the province. bcfarmfresh.com

National/International Resources

- ***Farm & Food Care***

There are three provincial Farm and Food Care organizations across Canada (Saskatchewan, Ontario, and PEI). Each of these sister-organizations focus on programming which strengthens consumer confidence in the food system (e.g. Breakfast on the Farm, farm tours, Real Dirt on Farming magazine).

Farm and Food Care Ontario has a wonderful assortment of advocacy and communication resources available on their website, including downloadable copies of the Real Dirt on Farming magazine: www.farmfoodcareon.org/resources/farm-event-resources

- **FarmFood360.com**

This website is an initiative of Farm and Food Care and provides virtual tours of a variety of farms across Canada. While it does not cover every type of farm, it is a resource which can be used to see 'behind the scenes' how food is produced. The videos are narrated with information to go along with the interactive experience.

- **BestFoodFacts.org**

Best Food Facts is supported by the Canadian Centre for Food Integrity, and their US sister organization. The website contains information on a wide variety of food and agriculture topics and common questions about current concerns. Information is available in written and video format, and is provided by experts such as university researchers, Registered Dietitians, scientists and doctors.

- **GMOAnswers.com**

Genetically modified organisms (GMOs) and related topics are a controversial topic that can be difficult to understand and to talk about. GMO Answers is funded by the members of CropLife International. It provides videos and articles which answer common questions about GMO's. It also has infographics available for download.

- ***Agriculture in the Classroom Canada (AITC-C)***

AITC-C is made up of nine provincial agriculture education members (Including BC Agriculture in the Classroom Foundation: bcaitc.ca). The national and provincial member sites contain an abundance of resources designed for use in classrooms, and other educational settings. The snapAG sheets from AITC-C are a particularly useful resource for consumers on popular topics <https://aitc-canada.ca/en-ca/learn-about-agriculture>