

# Expression of Interest

The B.C. Agricultural Research & Development Corporation (ARDCorp) is looking for new Planning Advisors to work with the Environmental Farm Plan (EFP) Program ([www.bcefp.ca](http://www.bcefp.ca)) as independent contractors throughout the province, in order to meet producer demand in certain regions, with particular sectors and as part of our succession planning process.

As a recognized Planning Advisor, you will be responsible for providing producers with technical support helping them prepare their environmental farm plans. The environmental farm plan is a voluntary process that producers can use to identify both environmental strengths and any potential risks on their farms. As appropriate, it includes a prioritized action plan to reduce the risks.

If successful, you would be a regional contact for the program in your area, responsible for encouraging producer participation in the EFP planning process, assisting with applications for cost-shared funding opportunities, and promoting the Environmental Farm Plan Program. Your financial benefit is dependent on your ability to encourage producers to participate in the program.

It is important to note that your placement on the list of eligible Planning Advisors does not guarantee that you will be selected or contracted for services. Selection of advisors will be dependent upon the needs of the EFP Program and farmer participation.

Criteria that will be used to evaluate potential contractors are:

1. Level of understanding of practical BC agriculture production practices,
2. Level of understanding of environmental impacts of agricultural practices,
3. Location – we are looking for Planning Advisors in key agriculture areas of BC,
4. Commodity – we are looking for Planning Advisors to work with some key commodities in BC,
5. Interpersonal skills:
  - i. ability to gain and maintain the trust of producers, farm organizations and environmental agencies,
  - ii. ability to make effective oral presentations to producers,
  - iii. display a high level of professionalism,
6. Ability to make decisions,
7. Ability to work independently as a motivated self-starter, and
8. Availability, willingness to travel, and a valid driver's licence.

Please submit your expression of interest indicating region and/or commodity and identifying your suitability for this position along with two producer and/or association references to our office no later than Friday, December 21<sup>st</sup>, 2018, to:

Ray O'Farrell, Manager of Environmental Programs  
BC ARDCorp20305  
#230 – 32160 South Fraser Way  
Abbotsford, BC, V2T 1W5  
[program\\_manager@ardcorp.ca](mailto:program_manager@ardcorp.ca)

If successful, you will be required to participate in an extensive training session planned for mid-2019.

Thank you for your interest in the Environmental Farm Plan Program.

Sincerely,



Ray O'Farrell  
Manager of Environmental Programs